

SPONSORSHIP PROSPECTUS

VINYL

COMPOUNDERS CONFERENCE

PRESENTED BY  **PLASTICS**
INDUSTRY ASSOCIATION

CO-LOCATED WITH THE

VINYL SUSTAINABILITY SUMMIT

PRESENTED BY THE  **VINYL** SUSTAINABILITY
COUNCIL

DECEMBER 9-12, 2024 | LOUISVILLE, KY | OMNI LOUISVILLE HOTEL



For the third year, PLASTICS' Vinyl Compounders Conference and Vinyl Sustainability Council's Sustainability Summit are co-locating to make a one-stop, must-attend vinyl event.

The Vinyl Sustainability Summit will take place Monday, December 9th, with a full day of sessions addressing today's most important sustainability challenges. Continuing Tuesday, December 10th and Wednesday, December 11th, the annual Vinyl Compounders Conference will offer two days of education on market drives & trends, technology & innovation, and information that will help prepare and grow the vinyl industry.

Separate registration is required for each event.

All attendees from both conferences will come together for a joint reception on Monday evening.

ALL SPONSORSHIPS INCLUDE:

Company logo and listing in sponsorship directory on the event webpage (Company Description, Web Address, Contact Email, and Social Media Links)

Company profile, description, and logo on event mobile app

Logo on event promotion and communication emails (where applicable)

Branding and acknowledgement at the event (verbal and event signage)

PLASTICS 34th Annual Vinyl Compounders Conference

Co-located With Vinyl Sustainability Council's Sustainability Summit

DECEMBER 9-12, 2024 | LOUISVILLE, KY | OMNI LOUISVILLE HOTEL

Sponsorship Opportunities for 2024

HEADLINE CONFERENCE SPONSOR

Exclusive Opportunity for PLASTICS Members | Offered at \$10,750

Standout as the Headline Conference Sponsor of the Vinyl Compounder Conference! Promote your company's brand, front-and-center, to leaders in the industry.

Sponsorship Bonuses:

- ▶ Five minutes of opening remarks
- ▶ Prominent company logo and first-listing in sponsorship directory on the event webpage with company profile
- ▶ Choice of available a la carte sponsorship (up to \$2,500)
- ▶ Digital advertisement in rotation on main conference screen during breaks [Value: \$550]
- ▶ High-Boy Tabletop at Tuesday evening reception [Value: \$550]
- ▶ Post-event HTML email to Vinyl Compounders Conference registrants [Value: \$2,500]

HOSTED BUYERS LUNCH

A Unique, Tailored Opportunity | Limited Availability | Offered at \$6,500 Member | \$8,275 Non-Member

Invite up to 15 attendees, selecting off the registration list for the event, to book a private, on-site working lunch for attendees and your team! Accommodation for up to 15 people includes a full, hot-meal buffet, projector and screen, and internet access. Sponsor to select invitees from list of registrants; PLASTICS to extend invitations on sponsor's behalf. Hosted buyer lunches will be hosted, one each day, on Tuesday and Wednesday from 12 PM – 2 PM.

Ask Mark Miller for complete details at mmiller@plasticsindustry.org

Joint Event Lanyards

SOLD OUT

\$2,500 Member | \$3,125 Non-Member - [EXCLUSIVE]

Be the first thing everyone sees and the name around every attendee's neck by sponsoring branded lanyards for attendees' name badges. Lanyards will be utilized for both events, so you gain double exposure. Sponsor to provide lanyards.

LEARN MORE

TO SECURE A SPONSORSHIP OR TO DISCUSS A CUSTOMIZED PACKAGE, CONTACT:

Mark Miller, Director Member & Sponsorship Sales

mmiller@plasticsindustry.org | 202.974.5276



Digital Advertisement on Screen During Vinyl Compounders Conference

[LIMITED AVAILABILITY]

Sponsoring Partner Add-On – \$550 Member | \$725 Non-Member
Non-Sponsor Partner – \$1,350 Member | \$1,725 Non-Member

30-second video or still graphic advertisement played in rotation on main conference screens during breaks

Commercial Presentation during Vinyl Compounders Conference

\$2,500 Member | \$3,125 Non-Member - [4 AVAILABLE]

- ▶ 20-minute presentation at Vinyl Compounders Conference; session included on all agendas
- ▶ Speaker bio listed alongside all other session speakers (digital and/or print)

Post-Event HTML Email to Vinyl Compounders Conference Registrants

\$2,500 Member | \$3,125 Non-Member

Limited post-event html emails sent to all registrants of the Vinyl Compounders Conference. Sent by PLASTICS, created by sponsor. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.

Breakfast

\$2,150 Member | \$2,775 Non-Member for one, or \$3,500 Member | \$4,375 Non-Member for both [EXCLUSIVE!]

- ▶ Tuesday, 12/10 and/or Wednesday, 12/11
- ▶ Logo prominently displayed on signage during selected breakfast
- ▶ Seat drop flyer or promo piece, provided by sponsor

Breaks

SOLD OUT

\$2,500 Member | \$3,125 Non-Member - [EXCLUSIVE]

- ▶ Includes all 4 breaks during the Vinyl Compounders Conference on Tuesday & Wednesday
- ▶ Logo prominently displayed on signage during all breaks

Monday Evening Joint Reception

\$2,150 Member | \$2,775 Non-Member - [MULTIPLE AVAILABLE]

- ▶ Includes attendees from both Vinyl Compounders Conference & Vinyl Sustainability Summit
- ▶ Logo prominently displayed on signage throughout the Monday evening reception

Tuesday Evening Reception (with Tabletop Add-On Option)

SOLD OUT

\$2,150 Member | \$2,775 Non-Member [MULTIPLE AVAILABLE]

- ▶ Logo prominently displayed on signage throughout the Tuesday evening reception
- ▶ This reception will include tabletop displays for other companies (see below for pricing of this add-on)

LEARN MORE

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High-Boy Tabletop Exhibitor (during Tuesday's Reception)

[LIMITED AVAILABILITY]

Sponsoring Partner Add-On \$575 Member | \$725 Non-Member

Non-Sponsor Partner \$1,350 Member | \$1,725 Non-Member

- ▶ Showcase your brand with a high-top table display during Tuesday's reception
- ▶ Guidelines for tabletop format, display and promotional items will be provided closer to the event

NEW OPPORTUNITIES

Custom Keycards

SOLD OUT

\$1,750 Member | \$2,250 Non-Member

Make an early and lasting impression by sponsoring hotel key cards. Attendees will be reminded of your company each time they enter their hotel room. Key cards will be provided to attendees staying at the Omni Louisville.

Gobo

\$1,500 Member | \$2,000 Non-Member

Your company will shine bright with this sponsorship. Your logo will be projected on a prominent wall or floor in a high visibility area in our designated meeting space. Includes single color Gobo plate.

Custom Wifi Network

SOLD OUT

\$2,000 Member | \$2,600 Non-Member

Help attendees stay connected while at Vinyl Week! Increase your brand visibility with a custom SSID and password.

Feature Video

\$2,250 Member | \$3,000 Non-Member

Get your brand on the big screen! Provide a 60 second video to be played at the beginning of a session alongside a verbal recognition from our event emcee. Videos must be formatted in 16:9.

LEARN MORE

TO SECURE A SPONSORSHIP OR TO DISCUSS A CUSTOMIZED PACKAGE, CONTACT:

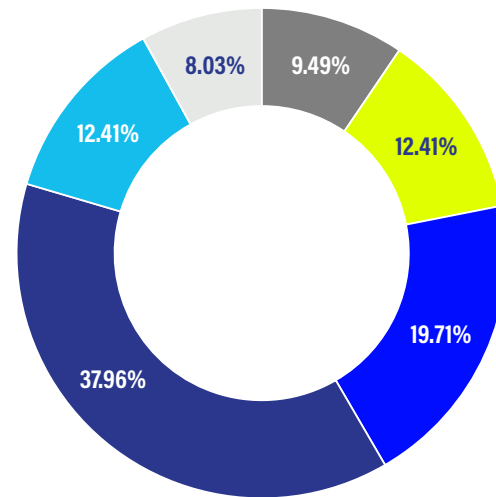
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Industries Represented

Chemicals
 Plastics
 Building Materials
 Automotive
 Construction
 Non-Profit Organization Management
 Textiles
 Environmental Services
 Research
 Packaging and Containers
 Accounting
 Logistics and Supply Chain
 Biotechnology
 Market Research
 Wholesale
 Architecture & Planning
 Apparel & Fashion
 International Trade and Development
 Other



■ President/CEO
 ■ Executive Leadership (SVP, VP)
 ■ Sr. Director/Director
 ■ Manager/Supervisor
 ■ Associate
 ■ Other

Previous Attendees Include:

AHF Products
 ALAC International Inc.
 AM Stabilizers
 Arxada
 Associated General Contractors of America
 Avient Corporation
 BASF Corporation
 CALHOUN PLASTICS & CHEMICALS, INC
 Canadian General Tower
 Cargill
 CDI/ICIS
 Chemical Fabrics & Film Association
 Closure Systems International
 CN Brown Plastics
 Communications Cable & Connectivity Association
 Continental
 Cyclyx International
 D3 Industrial Products Inc
 Duro-Last Roofing
 Eastman Chemical Company
 Elastron USA
 Evonik Corporation
 ExxonMobil
 FLEXcon Company Inc.
 Flexible Vinyl Alliance

Formosa Plastics Corp. USA
 GE Chaplin, Inc.
 Geon Performance Solutions
 Hanwha Solutions Corp.
 HMTX Industries
 Interface
 ISRI
 JPI
 K & H Law Firm
 Klockner Pentaplast
 Lakeside Plastics Inc.
 LANXESS
 Mannington Mills, Inc.
 Mississippi Polymers, Inc.
 National Association of Home Builders
 Norac Additives LLC
 Norwich Plastics
 Novalis Innovative Flooring
 Occidental Chemical Corp. (OxyChem)
 Orbia/Vestolit
 Performance Additives LLC
 Ply Gem/ Cornerstone
 Purtell Vinyl Consulting, LLC
 R. E. Carroll, Inc.
 Resilient Floor Covering Institute (RFCI)

Rogers Technical Services
 S&P Global Mobility
 Shawnee Chemical Company
 Shintech Inc.
 Soyventis North America
 Steptoe & Johnson LLP
 Sustainable Solutions Corporation
 Sylvin Technologies
 Tarkett
 Teknor Apex Company
 The American Institute of Architects
 The Chemical Company
 The Vinyl Institute
 Transform Materials
 Valtris Specialty Chemicals
 Vestolit
 Vinyl Siding Institute
 Vogel Group
 VyChlor Advisors, LLC
 Westlake
 Westlake Vinnolit
 Wexford International
 Wipfli LLP