



# Vinyl Sustainability Council's Vinyl Sustainability Summit

Co-located With

## Plastic's Industry Association's Vinyl Compounder's Conference

DECEMBER 9-11, 2024 | LOUISVILLE, KENTUCKY | OMNI HOTEL

For the third year, the Vinyl Sustainability Council's Sustainability Summit and PLASTICS' Vinyl Compounders Conference are co-locating to make a one-stop, must-attend vinyl event.

The **Vinyl Sustainability Summit** will take place Monday, December 9, with a full day of sessions addressing today's most important sustainability challenges. Continuing Tuesday, December 10 and Wednesday, December 11, the annual **Vinyl Compounders Conference** will offer two days of education on market drivers & trends, technology & innovation, and information that will help prepare and grow the vinyl industry.

Combined registration available at a discounted price.

All attendees from both conferences will come together for a joint reception on Monday evening.

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### All Sponsorships Include:

- Company logo and listing in sponsorship directory on the event webpage (Company Description, Web Address, Contact Email, and Social Media Links)
- Company profile, description, and logo on event mobile app
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)

## Sponsorship Opportunities for 2024

### HOSTED BUYERS LUNCH

*A Unique, Tailored Opportunity | Limited Availability | Offered at \$6,500(M) | \$8,275(NM)*

Invite up to 15 attendees, selecting off the registration list for the event, to book a private, on-site working lunch for attendees and your team! Accommodation for up to 15 people includes a full, hot-meal buffet, projector and screen, and internet access. Sponsor to select invitees from list of registrants; VSC to extend invitations on sponsor's behalf. Hosted buyer lunch will be hosted on Monday from 12 PM – 2 PM.

Ask Jen Armstrong for complete details at [jarmstrong@vinylinfo.org](mailto:jarmstrong@vinylinfo.org)

## MORE SPONSORSHIP OPPORTUNITIES

### Digital Advertisement on Screen During Vinyl Sustainability Summit [LIMITED AVAILABILITY]

**Sponsoring Partner Add-On – \$550(M) | \$725(NM)**

**Non-Sponsor Partner – \$1,350 (M) | \$1,725(NM)**

- 30-second video or still graphic advertisement played in rotation on main conference screens during breaks

### Breakfast – \$2,150(M) | \$2,775(NM)

- Logo prominently displayed on signage during selected breakfast
- Seat drop flyer or promo piece, provided by sponsor

\*Unlimited sponsorships available unless otherwise stated. Rates reflect a 25% premium for Non-member (NM) over PLASTICS/VSC member (M) rate. All sponsorships & partnerships are subject to change.



**Breaks – \$1,250(M) | \$1,560(NM) - [EXCLUSIVE]**

- Includes all 2 breaks during the Vinyl Sustainability Summit on Monday
- Logo prominently displayed on signage during all breaks

**Monday Evening Joint Reception – \$2,250(M) | \$2,775(NM) - [MULTIPLE AVAILABLE]**

**Reception includes attendees from both Vinyl Compounders Conference & Vinyl Sustainability Summit**

- Logo prominently displayed on signage throughout the Monday evening reception

**Custom Keycards -- \$1,750 (M) | \$2,225 (NM) (SOLD)**

- Make an early and lasting impression by sponsoring hotel key cards. Attendees will be reminded of your company each time they enter their hotel room. Key cards will be provided to attendees staying at the Omni Louisville.

**Custom WiFi Network – \$2,000 (M) | \$2,600 (NM) (SOLD)**

- Help attendees stay connected at Vinyl Week!

**Badge Recycling Partner - \$2,500 (M) | \$3,125 (NM)**

- Logo will appear on the event lanyards for all days of the event and featured in sponsorship materials
- Must be a recycler willing to recycle thin, rigid PVC in a 4"x6" size

## **LEARN MORE**

TO SECURE A SPONSORSHIP OR TO DISCUSS A CUSTOMIZED PACKAGE, CONTACT:

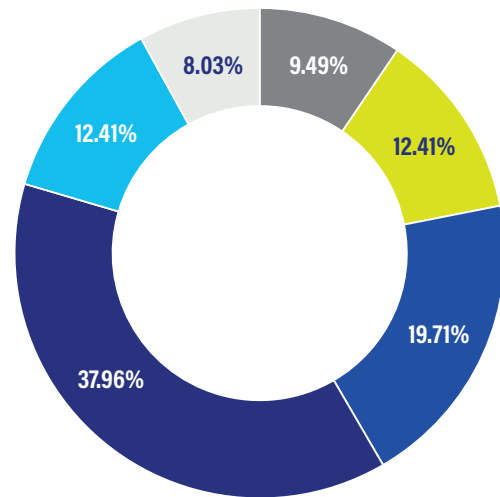
Jen Armstrong, Director of Sustainability

[jarmstrong@vinylinfo.org](mailto:jarmstrong@vinylinfo.org)

# Vinyl Sustainability Summit Audience Demographics

## Industries Represented

Chemicals  
 Plastics  
 Building Materials  
 Automotive  
 Construction  
 Non-Profit Organization Management  
 Textiles  
 Environmental Services  
 Research  
 Packaging and Containers  
 Accounting  
 Logistics and Supply Chain  
 Biotechnology  
 Market Research  
 Wholesale  
 Architecture & Planning  
 Apparel & Fashion  
 International Trade and Development  
 Other



■ President/CEO  
 ■ Executive Leadership (SVP, VP)  
 ■ Sr. Director/Director  
 ■ Manager/Supervisor  
 ■ Associate  
 ■ Other

## Previous Attendees Include:

AHF Products  
 ALAC International Inc.  
 AM Stabilizers  
 Arxada  
 Associated General Contractors of America  
 Avient Corporation  
 BASF Corporation  
 CALHOUN PLASTICS & CHEMICALS, INC  
 Canadian General Tower  
 Cargill  
 CDI/ICIS  
 Chemical Fabrics & Film Association  
 Closure Systems International  
 CN Brown Plastics  
 Communications Cable & Connectivity Association  
 Continental  
 Cyclyx International  
 D3 Industrial Products Inc  
 Duro-Last Roofing  
 Eastman Chemical Company  
 Elastron USA  
 Evonik Corporation  
 ExxonMobil  
 FLEXcon Company Inc.  
 Flexible Vinyl Alliance

Formosa Plastics Corp. USA  
 GE Chaplin, Inc.  
 Geon Performance Solutions  
 Hanwha Solutions Corp.  
 HMTX Industries  
 Interface  
 ISRI  
 JPI  
 K & H Law Firm  
 Klockner Pentaplast  
 Lakeside Plastics Inc.  
 LANXESS  
 Mannington Mills, Inc.  
 Mississippi Polymers, Inc.  
 National Association of Home Builders  
 Norac Additives LLC  
 Norwich Plastics  
 Novalis Innovative Flooring  
 Occidental Chemical Corp. (OxyChem)  
 Orbia/Vestolit  
 Performance Additives LLC  
 Ply Gem/ Cornerstone  
 Purtell Vinyl Consulting, LLC  
 R. E. Carroll, Inc.  
 Resilient Floor Covering Institute (RFCI)

Rogers Technical Services  
 S&P Global Mobility  
 Shawnee Chemical Company  
 Shintech Inc.  
 Soyventis North America  
 Steptoe & Johnson LLP  
 Sustainable Solutions Corporation  
 Sylvln Technologies  
 Tarkett  
 Teknor Apex Company  
 The American Institute of Architects  
 The Chemical Company  
 The Vinyl Institute  
 Transform Materials  
 Valtris Specialty Chemicals  
 Vestolit  
 Vinyl Siding Institute  
 Vogel Group  
 VyChlor Advisors, LLC  
 Westlake  
 Westlake Vinnolit  
 Wexford International  
 Wipfli LLP